Apple Guild Discord Server Concept

Character List - "The Seven"
- *Genius Bard of The Core*
- *Grand Stemswarden of The Core*
- *Champion Ordermaster of The Core*
- *Notey*
    - *makes announcements*
- *Mr. Starr*
    - *appears for the battle of the bands*
- *D1ss0n8rs (Suffix: GT3X etc random endings) Techy, hacker vibe - working for* ▇▇▇▇▇ *the Dragon*
    - *At some point* ▇▇▇▇▇▇▇▇▇▇ *about bad apples.*
- *Apple Guard*
    - *Real person moderators who will keep an eye on chat and can kick/ban people*
    - *Could be cowboy looking*
    - *Also knight*

Room List
- *Personal Practice Rooms for Bands*
    - *Appear during battle of the bands*
- *Bandstand*
- *Commons - general chat*
- *Abbey Road*
- *The* ▇▇▇▇▇▇
- *Stereo Field*
- *Notice Board*
- *The Core*
    - *Genius Bard's Chambers*
    - *Grand Stemswarden's Chambers*
    - *Champion Ordermaster's Chambers*
- *Lifeline - Communicate with the guard*
- *The Darkness - a really empty channel*
- *Oh Yeah - only people agreeing*
- *Rules ?*

Constantly Running Quest for Stems/MIDI
3 Bots (The Triad):
Genius Bard - Releases clues for new stems in verse, either randomly or if members fulfill certain requirements, clues can range from simple references to old internet archive links or music theory training quizzes -come up with new word for "clue"
Grand Stemswarden - gives out a randomly titled or even zip encrypted file for each stem, in exchange for the correct answer to a Genius Bard clue

Champion Ordermaster - exchanges the random file name or encrypted for the correct track and stem name, and also says something random about the song "Ah so many memories in this one.."

Ideas:
- *Earn specialty clues as a collective: "we need 2000 harps to release the next clue"*
    - *These could happen in certain rooms e.g. we need to pick apples in the orchard,*
- *Clues will automatically drop periodically as well*
- *Name channels such as "the guildhall"*
- *Some clues should be advanced music theory questions*
    - *You get the numbers from intervals mp3*
- *"Oh Yeah" reaction*
- *Use this: https://www.youtube.com/watch?v=▇▇▇▇▇▇▇▇▇l&feature=youtu.be*
- *"Live through a whole century in 28 Days"*
- *Website has the dates written "26 August — 23 September"*

Site has a start and end date

August 26th - Apple Guild Launch
1. Begins for a few days with just the Stem Search Quest described above
2. August 28th - Mr. Starr joins the server, announce Battle of the Bands
    a. Participants opt in to a Battle role, from which we randomly combine 3-person bands
    b. We will assign a band name to each band, non-negotiable
    c. We can assign "instruments" randomly to each member, although they can interpret this however they like
        i. Potentially can give out soundfonts or samples tuned to C of certain instruments
    d. Each band is assigned a song to cover from a list we create, A. G. can curate this
    e. Each band gets a "Practice Room" in the server to communicate
    f. Due date for songs is September 1st
3. September 2nd - Battle of the Bands
    a. Bands submit their songs beforehand, they're played back by one of us using Discord screen share
    b. Winner gets to perform at Appleville

September 3rd - Xxoplex Theme Shift (Dark, Unexpected, Friction. The Triad goes missing? Linear ARG Moment)
1. Every channel gets deleted or locked
2. Main chat remains but goes into slow mode, hindering progress, makes players choose their words carefully
3. Mysterious imagery of Xxoplex, Triad bots ask for help in the general chat, release one clue to start a more linear ARG to save the Guild and allow the Appleville show to happen
4. In order to bring back The Triad rooms and restore communications for Appleville to proceed, players must complete a linear ARG puzzle that takes place during the week
    a. There's a group of people (The Apple Guild) working behind the scenes so that Appleville will actually happen while the public has no idea.

        b.   AG comes in during this to let the guild know that this is serious, the show can't happen unless we restore peace/stability

        c.   Exact process/scope of the ARG will be figured out once we confirm budget etc for this, but it can involve the 150fps video etc

        d.   Dissonators (evil bots) will come into the chat periodically and fuck everything up by spamming a ton of shit while everyone is in slowmode.

5. ARG will be controlled so that players can only win on the 11th, making it seem very last minute

September 12th - Appleville Theme Shift (The Golden Age)
1. Triad bot rooms unlocked so the stem search can proceed
2. During Appleville, A. G. cryptically thanks the Guild for their help, in a way that only Guild members will understand
3. Triad members start being more friendly, giving out more stems /clues easily and rapidly
4. On the 12th, Triad announces they're growing old and tired, these may be the last stems they ever share with the world, create a sense of urgency for the participants to unlock as many stems as they can before the Triad "dies" and the Guild closes, announce the 18th as closing date
5. On the 18th there can be a guild listening party
6. Guild gates close a few days after ? █████rd?
7. A.G could do Q&A's and stuff

Budget:
$████████████.██ USD for creation of discord server and execution of the above
We will need Moderators will be needed, we can put you in touch with potential moderators but their compensation would not be included in our budget, we estimate 5 mods would be needed, first couple hours may be the most crucial time but they should be monitoring the server over the total 3 weeks

August 26th - Oh Yeah (███████ ███████ Remix) TBC

* could be ideal to launch Apple Guild on the same day as remix, but could look at ███th, flexible if needed

September 2nd - Xxoplex video & single release + announce 'Appleville' Zoom event

September 9th - New York Times article + a few other press bits following that

September 12th - 'Appleville' Zoom event

September 15th - Beautiful Superstar lead single & video

September 18th - Apple album release

* Apple Guild should then end a few days after, with a possible 'Phase 2' happening mid-October for Apple remix album, TBC

August ▮, ▮▮▮ Day Call

1. Bot names should be old english some should be contrasting.
    i. Obvious bot name
    ii. Sci-fi name
    iii. Friendly name
    b. The Triad feels too random
    c. Numerical groups, call all the bots "the seven"
        i. The Triad can be a subset
            1. They remain the old fashion names
        ii. The guild herald is a different personality
            1. Pobbles, Navi
            2. Toy-like character
            3. Cute way to say notify
            4. "Notey" music note - love this
        iii. The band person can have a 70's rock/metal name
            1. Axe Monsters
            2. School of rock, teacher, "Mister"
        iv. Apple guard could be cowboys
            1. Not necessarily human
            2. Vultures
            3. Guarding, decay, ▮▮▮▮▮▮▮
            4. Armoured with cowboy hat
            5.
        v. Dissonators like guitar pedals
            1. "Dissonator GX9" etc.
            2. D1SS0N8R
            3. ▮▮▮▮▮▮▮▮
    d. Colour scheme of the cover
        i. Silver
        ii. ▮▮▮▮
        iii. Green
    e.
2. Profile Pictures
    a. Apple Guild Vector
3. Minimal site
    a. Early net ideas
    b. 1 pixel black border
        i. Contains thing
        ii. Times new roman
        iii. Pop up/tables
        iv. Full image
        v. Running tab of the bot characters
        vi. Instagram feed
        vii. Old HTML where you load a page into a table

4. Use the word clue?
    a. Call them secrets, something else. Riddles? ▮▮▮▮▮▮▮▮?
5. Instagram
    a. Posting every day
    b. Mix of web 1.0 stuff and apple stock photos/▮▮▮▮▮▮▮▮ type things
6. Phillipe french illustrator draw armies on a grid and fight
7. Green/Red Apple Discord Emojis
8. ▮▮▮▮▮▮

Characters for ~~Good Boy~~ Graphicsxslayer:

These are all personalities, you can interpret them how you like!
We want the color scheme to generally follow the Apple album art, so if every character could be done generally in a grayscale/silver gradient, and the first 3 can have bright green highlights or features.
The names might change so don't literally include their names as text,

1. **Genius Bard of the Core**
    a. Medieval Musician bot, could have a lute or other instrument
    b. silver gradient + bright green color scheme
2. **Grand Stemswarden of the Core**
    a. Medieval bot, could have a plant "stem" staff
    b. silver gradient + bright green color scheme
3. **Champion Ordermaster of the Core**
    a. Medieval bookkeeper bot, could wear glasses or have a monk vibe
    b. silver gradient + bright green color scheme
4. **Notey**
    a. Cute notification character, think Navi (zelda)//Clippy vibe. Music note pun optional.
    b. Silver gradient colors, could be darker gradient to look like a black music note?
5. **Mr. Starr**
    a. School of Rock type teacher who directs the Battle of the Bands. Retired 70's rocker now-high school teacher vibe.
    b. Silver gradient
6. **D1SS0N8R**
    a. Evil hacker/glitchy/technology vibe, there will be multiple recolored versions of this illustration.
    b. Black gradient, silver details?
7. **Apple Guard**
    a. Moderator profile picture, can be a mix between cowboy and knight vibe
    b. Silver gradient, maybe one bright colored feature which we can color shift for each moderator

August 24, 2020 Evening Call

1. Umru found the gif plug
   a. https://twitter.com/geocitiesgifbot/status/█████████
   b. https://twitter.com/i/status/█████████137497088
   c. https://twitter.com/i/status/1295436283205111808
2. Website
   a. Squeeze instagram feed into a cell
   b. ████████████
3. Something should go live tomorrow
4. Eventual dysfunctional map of the rooms
5. Try add bot tag to all npcs?
6. Tweet "Help, how do you cook?"
   a. https://www.youtube.com/watch?v=7TSt7-oGF_I
7. http://www.rw-designer.com/gallery?search=sword+cursors
8. Stargon track
   a. An actual dragon (detuned supersaw) ????????
   b. D1ss0n8rs working for ████████
9. Rules channel
   a. Channel, notification board
10. Spreadsheet of stems that exist
    a. Clues
11. The bard has maybe 8 lines with multiple different clues
12. ████████████████████████████████████
13. Ordermaster tells you song name ad then quote "ahhh what a great song. I love it"
14. Anachronisms in speech
    a. Mostly medieval but sometimes say "wicked"
    b. Notey can be bright and cheerful but sometimes get dark
    c. Pull from ebooks, shakespeare, other text
    d. Pull from AI dungeon
    e. ██████████████████
15. Live through a whole century in 28 days
16. Flyer for bands old web & medieval
17. Covers list, randomly generated band names.
    a. Flock of DC
    b. The Smashing Beatles
18. The winner of the battle of the bands will perform at Appleville
19. Occasionally document apple guild/xxoplex stuff as zine
    a. We create pdf and ag will scan it
    b. Low tech content
20. Gaming Apple PC can go on instagram
21. Screenshots of kontakt, stems
22. ████████████████

September ██th Golden Age Sync

1. Beautiful superstar coming out this week
   a. Ends with a.g. In crop circle
   b. Potentially start a new room with a g called beautiful superstar
   c. Incredibly specific Q&A's
      i. Only numbers
      ii. Only one era
      iii. Invite people
          1. Caroline
          2. Timothy Luke
             a. Only asking/answering with pictures
          3. ███████ █████
          4. Lewis as Mr Starr a convo with ag
          5. Ordermaster Veteran
          6. ████████
2. Get the guild to troll youtube
   a. First thing wednesday
3. End the guild on the 23rd
   a. Jumper video
   b. Merch or something on this day
   c. It closes at midnight
   d. Lock and hide all the rooms except a random one, like the orchard or the darkness or something.
4. Guild listening party when it comes out on friday
5. Tomorrow tease beautiful superstar
6. Post a golden age schedule
7. Tuesday
   a. Questions about beautiful superstar or beautiful superstar
8. Wednesday
   a. ████████
9. Thursday
   a.
10. Friday
    a. █████